

# Elvehjem Echo

Elvehjem Neighborhood Association

Vol. 42, Issue 9

September, 2010

Founded March, 1968

*Our Association's 42nd Year*



## "Prez Sez"

The **42<sup>nd</sup> Annual 4<sup>th</sup> of July Bike Parade and Neighborhood Celebration** seemed to us to be a huge success! The weather was good, the food was excellent, and everyone attending appeared to have a great time. Thank you to all who volunteered and

to all our suppliers and donors for helping to make this a wonderful neighborhood event! This truly was the "kick off" to a GREAT SUMMER in the neighborhood!

The **Elvehjem Neighborhood Garage Sale** event was held August 13<sup>th</sup> and 14<sup>th</sup>. We had more than 50 families take advantage of the neighborhood sponsored sale, and hopefully most of them prospered from the both the sale of their "treasures" and the opportunity to clean out the house and garage. Special thanks again go to Diana Winter for organizing and coordinating the sale...she did another GREAT job volunteering her time and talent!

Now, down to a little business:

Fortunately, the ENA is on solid financial ground thanks to the continued strong support of our neighborhood events and the membership drive. To keep us strong, an ad hoc committee was appointed at the August board meeting to determine how best to manage our expenses for the balance of the year, invest some of our funds for "rainy days", and look into special projects and/or new events that we may sponsor in the future. The committee members include me, Doug DeVilbiss, Ted Perttunen and Ryan McKee. Once we determine what our needs are for the balance of the year, we will make recommendations to the board in September on a financial strategy for the next twelve months. Look for these recommendations in next month's ECHO.

One significant change in our "non-financial" plans for next year is to find a new Membership Drive Coordinator. After several truly dedicated years as Drive Coordinator, Deb Petterson has asked to step back from that key role. Next month, we will begin looking into facilitating that transition. If you are a Block Captain, District Captain, or simply interested in helping with this major annual project, contact me at [mike@elvehjemneighborhood.org](mailto:mike@elvehjemneighborhood.org).

Have a wonderful last few "lazy, hazy, crazy days of summer!" I wish you warm days, cool nights, and Sanctuary from those pesky mosquitoes!!!

**P.S. - School starts September 7th! LET'S ALL SLOW DOWN & WATCH OUT FOR THE KIDS!!!**

*Mike Digman, ENA President*

## CALENDAR

◆ **September 1**      **Monthly Board Meeting**  
7:00 PM              East Precinct Police Station

◆ **September 18**      **Paws in the Park**  
2:00 PM              Sycamore Dog Park

( See page 3 for details.)

*Contact a Board member with your comments or questions concerning a subject affecting our neighborhood. You're invited to attend any ENA board meeting.*

## Neighborhood Summit Touts Development Access for Neighborhood Associations

By Lucy Gibson

On Saturday, July 31, representatives of neighborhood associations from all over Madison gathered at Trinity Lutheran Church on Winnebago Street to brainstorm about how Madison's development process can be open and friendly to neighborhoods and individual residents. An enthusiastic crowd of over 100 neighborhood-involved people attended.

The meeting, dubbed a "Neighborhood Summit," was initiated by Madison Alder Marsha Rummel, but at least 10 other alders, including our own Judy Compton, also showed up, and a number of helpful City staff attended to answer questions.

The Neighborhood Summit was in part a reaction to Mayor Dave Cieslewicz's invitation to developers to give input to Madison's Economic Development Committee on improving the development process, which he called "broken" due to the difficulty of getting approval for TIF funding for the Edgewater project. A number of community critics cried foul when realizing that the Mayor had not invited neighborhood associations or individual citizens to comment as well. The Summit was a forum to let those elements have their say.

But Alder Rummel and a number of other speakers pointed out that they wanted to avoid negativity, and asked participants to come up with positive suggestions. Isthmus quoted Alder Satya Rodhes-Conway as saying, "I want your best ideas. I don't want just your reaction to the negative ideas." Some speakers pointed out that at least 95% of development

(continued on Page 3)

### ENA Board Meeting Minutes—August 4, 2010

(NOTE: Minutes appearing in the Echo are edited for space. ENA's official minutes are posted on its website.)

**Present:** Board members Valerie Clemen, Mike Digman, Doug DeVilbiss, Tim Duffy, Lucy Gibson, Greg Goke, Christina Lindner, Ryan McKee, Ted Perttunen, and Tiffani Roltgen.

**Call to Order:** The meeting was called to order at 7:06 p.m. by President Mike.

**Secretary's Minutes:** The minutes were approved electronically prior to the meeting. There were no further additions or corrections.

**ECHO Deadline:** The deadline for submission of items for the September ECHO is August 15. Please have all information to Christina before that time. New Board members Lucy, Greg, Ted, and Tiffani need to send their bios and pictures to Christina for publication in the ECHO.

**Treasurer's Report:** See balance sheet. It was noted that we broke even on the Fourth of July Celebration. There are currently 517 memberships out of 1700 households in the neighborhood. The treasurer's report was approved as given.

**Financial Review Committee:** Mike, Doug, Ryan, and Ted will meet on August 22 to assess cash on hand, budgeted expenses through the end of the year, the possibility of opening an additional CD or money market account, and short- and long-term spending priorities for the association. They will present their findings at the September meeting.

**Old Business:**

**Fourth of July Celebration:** Suggestions were noted for next year's Fourth of July Celebration.

- ◆ Redo planning spreadsheet to make it more user friendly
- ◆ More interactive games/activities for kids
- ◆ Should Board members be allowed to purchase raffle tickets
- ◆ Better prizes for games and parade winners
- ◆ Second jumphouse
- ◆ System for keeping a plate count

**Facebook:** We currently have 62 members in the ENA group on Facebook. Encourage friends and neighbors to join. Feel free to post comments, photos, and events.

**Neighborhood Signs:** Doug will pick up a load of dirt. Contact Valerie if you'd like to help unload dirt or plant perennials.

**Garage Sale:** The neighborhood garage sale is set for August 13 and 14. Diana Winter is the coordinator. A map will be distributed featuring all participating households.

**Membership Committee:** Next month, a committee will be appointed to consider the viability of publishing a membership directory. A membership coordinator will be needed for next year as Deb Pederson prepares to pass on the responsibilities to a new neighbor. Thank you Deb for your dedicated service to ENA!

**New Business:**

**Robert's Rules of Order:** The Board is brushing up on Robert's Rules of Order to improve efficiency and move discussion along in a timely manner.

**Dog Park Day:** Calling all neighbors and their canine friends! A Dog Park Day is being planned for September at Sycamore Park. Details to follow in the September ECHO.

**Neighborhood Summit:** Lucy and over 100 others attended the Neighborhood Summit on July 31 to consider how the city planning process can be improved. Attendees shared ideas for balancing the demands of developers v. the concerns of neighborhood associations. Many called for greater participation and involvement

from residents and neighborhood associations in the process and more transparency and predictability from city government. The summit was part of the work of the Economic Development Commission's review of the development process and search for ways to improve it based on a directive from Mayor Dave Cieslewicz. Mike will take care of filling out and submitting the Neighborhood Summit survey on behalf of the Board.

**ECHO Editor:** Christina will serve as the new ECHO editor. Thanks to Steve Dow for his years of dedicated service!

**Building the Future:** Throughout the meeting, ideas and discussion topics for the future were voiced.

**Next Month (September):**

- Budget Review Committee Report
- Appointment of Membership Committee

**Next Quarter (October through December):**

- Consider ways to store and showcase photos from events in a web-based, user-friendly format
- Appoint Audit Committee for treasurer's reports
- Consider business cards for ENA Board members
- Coordinate a joint event with another neighborhood organization
- Plan a neighborhood game night

**Sometime in the Future (Before Annual Meeting):**

- Create a revised list of membership benefits
- Consider appointing an advertising/fundraising coordinator

**Next Meeting:** The next ENA Board meeting will be September 1 at 7 p.m. at the East Precinct Police Station.

**Adjournment:** The meeting was adjourned at 8:59 p.m.

*Submitted by Tiffani Roltgen*

### Congratulations Tiffani and Mike Roltgen



on the birth of their first child,  
Adelline Grace, born August 14

### 12th Annual Food for Thought Festival Martin Luther King Jr. Blvd, Madison, WI September 24-25

The annual Food for Thought Festival is a fun, festive event that explores and celebrates our many opportunities to eat more pleasurably, healthfully and sustainably.

2010's keynote Speaker will be Chef Ann Cooper, the 'Renegade Lunch Lady'. Other activities will include cooking demonstrations, live animals, interactive displays and activities for kids.

Visit [www.reapfoodgroup.org](http://www.reapfoodgroup.org) for more details!

## Member Corner

Notices are limited to 40 words and run on a first come, first-served, space-available basis. Youth ads are good for 3 months; all others are 1 month per request. ENA member notices have priority. Notices may be edited. Send requests to ENA, PO Box 14625, Madison, 53708-0625; or deposit in Echo mailbox at 21 Vinje Court; or newsletter@elvehjemneighborhood.org.

**Babysitter/Mother's Helper:** I have 4 years of experience with children ages 1-10. I am responsible and reliable. There are 4 girls in my family and I am almost 13 years old. If you need a babysitter or mother's helper to play with, love, and take care of your children, call Gracie at 222-3242. (Expires September 2010)

**For Sale:** Nordic Track Ellipse \$75; Schwinn Exercise Stationery Bike \$25; Kennmore Chest Freezer (with 2 baskets) \$50. If interested, call Dinah Thies at 221-3029 or 608-445-6850.

**Piano Lessons:** Lessons taught in your home! Experienced neighborhood-resident teacher with agendas customized to a student's level and ambitions. Member of Madison Area Piano Teacher Association since 2003, Friendly approach, recitals included. Contact Mr. Brian Hagen 60/-223-1677 or [bdhagen@jvlnet.com](mailto:bdhagen@jvlnet.com).

**Give Away:** One sheet of 4' x 8' drywall. If interested, call Cathy at 222-2683.

**Babysitter:** 18-year-old babysitter. If interested, call Sarah at 223-0229. (Expires November 2010)

### Elvehjem Neighborhood Association Balance Sheet As of July 31, 2010

	Jul 31, 10
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Cash	
Associated Bank CD 1	2,005.24
Associated Bank CD 2	2,071.37
Associated Bank CD 3	2,192.80
Checking	6,648.83
<b>Total Cash</b>	<b>12,918.24</b>
<b>Total Checking/Savings</b>	<b>12,918.24</b>
Accounts Receivable	451.00
Accounts Receivable	451.00
<b>Total Accounts Receivable</b>	<b>451.00</b>
<b>Total Current Assets</b>	<b>13,369.24</b>
<b>TOTAL ASSETS</b>	<b>13,369.24</b>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
Opening Balance Equity	7,160.17
Net Income	6,209.07
<b>Total Equity</b>	<b>13,369.24</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>13,369.24</b>

### Paws in the Park

Saturday, September 18 at 2 PM

Sycamore Dog Park

Bring Fido out to enjoy a frolic in the park with his fellow ENA pups! Water will be provided.

projects in Madison go through approval processes without a hitch, so the process is not broken. "If there were never any objections to development requests, that would indicate a broken process," one speaker opined.

The participants' strongest recommendations would maintain the role of independent City commissions and committees, making sure their powers are not diminished, while increasing the transparency of the development process for the public. Concern was also expressed that City staff be allowed to maintain their professional independence from political pressures. Other suggestions included having the City provide some form of education for the public, as well as for new alders, on the complexities of the development process. Other popular ideas included that developers be required to provide information about development plans to neighborhood associations as well as the City when applying for permits, and that neighborhood associations develop specific procedures for responding to development, and pay attention to their neighborhood plans.

The City's Economic Development Committee will look over a report of the Neighborhood Summit at their meeting in September. This committee meets every third Wednesday of the month at 5:00 p.m. in 215 Martin Luther King, Jr. Blvd, Room 300.

If you would like to see the notes that came out of the Neighborhood Summit, please contact Lucy Gibson. The association representatives who showed interest in the summit will likely be meeting again to follow up on making their suggestions effective in City government. No meetings are planned yet, but keep tuned in to the ENA website and Facebook page and we'll try to post the information when it comes up.

responsibleducation

## who to call to be cool



How do you control air conditioning costs when the temperature goes up? Let our MGE Home Energy experts provide the low-down on saving money and energy this summer. We can do more than help you keep your cool. We answer all kinds of home energy questions. Our experts have more than 200 combined years of energy-saving experience. Ready to talk cool?

We have a line for you. 252-7117.

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your community energy company

GS1420 07/06/2009



**Elvehjem Neighborhood Association**  
PO Box 14625  
Madison, Wisconsin  
53708-0625

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### THANK YOU TO OUR 4TH OF JULY SPONSORS

Papa Bear's BBQ \* PDQ \* Talula \* Crema Café \* Dairy Queen \* Walmart \* Culvers \* Citgo  
Milwaukee Brewers \* Papa Murphy's \* Spot Liquor \* A to Z Rental \* Tupperware \* Old Country Buffet  
Mongoose Cycles \* Woodmans \* Madison Mallards \* Sentry \* Pizza Hut \* Green Bay Packers \* Fazoli's

#### **Neighborhood Landscaping Update**

Volunteers have finished landscaping the third ENA sign, located on Buckeye & S. Thompson Drive. Many thanks to Lynne Stevens, Fran and John Heinowski, Dennis Spoerl, and Doug DeVilbiss who volunteered time, plants, bark, mowing and watering. An extra thank you to **Valerie Clemen**, who did a wonderful job coordinating this huge effort! Though the perennials used are almost at the end of their season – they'll bounce back beautifully and abundantly next year. **Thanks !!**

### ONE CALL HOME REPAIRS

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*One Call Is The Right Call*

*~~No Job Too Small*

1609 Woodvale Drive

*~~One Call Does It All*

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#### **INTERIOR & EXTERIOR PAINTING — BASEMENT REMODELS ROOFING & GUTTERS**

- ◆ Driveway Sealing
- ◆ Drywall Installation, Taping, & Patchwork
- ◆ Stylized Texturing for Walls & Ceilings
- ◆ Baths & Tile Work
- ◆ Minor Plumbing (Leaks, Toilets, Garbage Disposals, Faucets, etc.)
- ◆ Carpeting & Flooring
- ◆ Cleaning & Junk Removal (Interior & Exterior)
- ◆ Lawn Mowing & Clean Up
- ◆ Garage "Shape-Up"

*Call to see what we  
can do for you!*

Free Estimates

References Available Upon Request

Thank you, *Michael Gerl*, Owner