

## **ENA Meeting Minutes**

September 1, 2004

**Board Members Present:** Sue R, Cynthia S, Karl K, Jeanne R, Tom P, Andy K, Jim P, Dean K, and Brier N. Echo Editor Steve D sat in.

**August Minutes:** Approved.

**August Treasurer's Report:** Approved.

**Bank:** Treasurer Rotter informed the Board of additional fees now charged by our financial institution. The Board gave approval to Jeanne to investigate banking alternatives and switch institutions based on her appraisal of fees and availability.

**Echo Newsletter Advertising Policies:** The Board approved, beginning in November, the addition of due dates on Echo Sponsor invoices saying "Due upon 30 days".

The Board's plan is to have the November Echo be the first issue that is mailed to residents via US mail instead of being hand delivered.

The Board discussed new rate figures and sizes for advertising to help offset the cost for mailing the Echo. This will also permit inclusion of several advertisers who, to date, we have had to refuse. A subcommittee of Tom P, Dean K and Steve D will meet before the next meeting to discuss proposals.

The Board is developing an advertising policies sheet that can be given to current and potential advertisers. A statement such as "The ENA Board's advertising subcommittee retains sole discretion to edit and reject ads that are offensive, or inappropriate for the intended audience of Elvehjem residents" will appear in the newsletter.

**Saturday Afternoon Live with LVM:** The concert is still planned at Acewood park on Saturday, September 18 from 12-1:30 PM. If it rains, the concert will be cancelled and no rain date planned. If attending, please remember there are no restroom facilities at the park.

**Next Agenda:** Next meeting board will discuss Holiday Sing-Along, Holiday Light contest, and Sweetheart Dance

**Next Meeting:** October 6, at 7:00 PM at Tom's home, 1517 Wendy Lane. All ENA neighbors, as always, are welcome.

**Minutes By:** Brier N.