

ENA Board Meeting Minutes

March 5, 2014

Present: Tiffani Roltgen, Jamie Meise, Rod Gennrich, Betsy Winterhack, Mike Digman, Justin Martin, Isaac Semrow, Scot Whitney, Lynn Munsinger-Brown

Absent: Steve Johnson

Call to Order: Tiff called the meeting to order at 7:02pm.

Board member recognition: The board recognized Scot for his service over the past year filling in as a temporary board member; he will be stepping down from the board after the annual meeting but will continue to volunteer with the financial audit.

Secretary's Report: Board members are reminded to review monthly meeting minutes and provide feedback to Jamie.

Treasurer's Report: Little financial activity over the past month, we received 2 new memberships. Justin will gather statements and documents needed for the financial audit and pass them on to the audit committee.

Echo Report: Tiff will send Echo article assignments to the board.

Advertising: We have 2 paid advertisements for the next edition as well as the promotional ads for The Great Dane and Artful Escapes. Mike is going to contact other neighborhood associations to compare advertising rates.

Technology Report:

Website: Lynn sent assignments to Jamie and Tiff to enter content onto the mock Wordpress website and will work on putting together a graphic banner.

Membership form/database: Justin is continuing to work on the go green and online membership forms, the board should test out the forms and provide feedback.

PHP list: Isaac and Justin reported that we are receiving several fake emails on the PHP list, for now they will continue to delete the accounts but will look in to blocking/blacklisting options.

Old Business:

Rhythm and Booms (June 28, 2014) update: Mike provided an overview of the city's plans for the Rhythm and Booms celebration. The fireworks will be launched from barges in Lake Monona, with John Nolan Drive and the Monona Terrace area serving as the "epicenter" of activities coordinated by Madison Festivals, the non-profit group in charge of the entire celebration. Because of the new location, Olbrich Park Park will likely be a prime viewing spot for the fireworks on our side of town, with heavy vehicular and pedestrian traffic expected. Lake Edge neighborhood is going to meet with Parks to gather information regarding permits for having a table, selling food, etc. In the future ENA may be interested in putting something together but due to time and

budget constraints we have no plans to participate this year. ENA will hold the Annual Fourth of July Celebration as usual.

2014 Membership Drive: A motion was made by Justin and seconded by Isaac to spend up to \$500 plus tax for printing the membership drive materials. Motion carried. The board discussed the assembly and distribution plans for membership packets. Tiff will send a reminder email to the block captains regarding the training meeting. Steve, Justin, and Isaac will help out with open blocks.

Annual Meeting: The board reviewed the day of the event schedule, agenda, and responsibilities. Set up will begin at 8:15am and the board will be taking a board photo at 8:45.

Easter Egg Hunt (April 19 at 9:30 am, Droster Park): Justin volunteered to take the lead on the Easter Egg Hunt. Well-V-M will contribute healthy snacks. Justin will invite the EBNA and continue to brainstorm ideas.

Earth Day Clean-Up (April 26 from 1-4pm, Elvehjem Sanctuary): Steve is going to take the lead on the Earth Day Clean-Up at the Elvehjem sanctuary, Joel Stone is going to head up the invasive species pull. Steve will reach out to boy scouts and girl scouts to see if they are able to participate.

New Business

Pottery Painting Day and Fundraiser (Sunday, May 4, 11am-3pm): On Sunday, May 4 from 11am to 3pm 30% of proceeds of sales including gift certificates will be donated to ENA; last year we raised almost \$100 at this event.

SMArt: SMArt [Sustainability + Madison + Art]: A series of neighborhood-designed and painted murals that capture the neighbors' visions for a vibrant and sustainable Madison. SMArt is a community mural project, intended to bring together neighbors in a positive and community-building manner that strengthens the social fabric, sustainability, and resilience of our neighborhoods. This project will build on Sustain Dane's previous work in diverse communities around Madison, and involve connecting multiple stakeholders in the communities where they live and work to forge a vision for sustainability in their neighborhoods. Elvehjem Neighborhood was approached by SMArt to see if we are interested in having a mural designed and painted for our neighborhood. The board discussed the project and is interested in looking into it further.

Demographics review and neighborhood concern: The board discussed a neighbor's concern that ENA events may not appeal to all demographics in the neighborhood namely "oldsters." The board discussed the need for volunteers to take on areas of interest, particularly in the form of clubs, and while the board may not be able to directly sponsor every activity, we could facilitate communication and promote their activities to the neighborhood.

Adjournment: A motion was made by Mike and seconded by Lynn to adjourn the meeting at 9pm. Motion carried.

Echo Deadline: The next Echo Newsletter deadline is **March 19** for the April/May Echo.

Next Meeting: The next ENA meeting will be on Wednesday, April 2 from 7 to 9 pm at the East District Police Station

Committee Reports: Reports made electronically prior to the board meeting:

Eastside Coalition: A Rhythm and Booms report will be presented and discussed. The next Eastside Coalition meeting is set for April 22, 7-9 p.m., East Precinct Police Station. Lake Edge Neighborhood Association is facilitating the meeting. On March 11, there will be a "No Project at this Time" Community Conversation About Rolling Meadows Shopping Center, 6:30-8 p.m., Messiah Lutheran Church. *-Submitted by Tiff Roltgen, Eastside Coalition Representative for Elvehjem*

Elvehjem → Wellvehjem: "Elvehjem to Wellvehjem Week" was celebrated February 22-March 1 with a Movie Night, Woodman's Nutrition Tour and Discussion, and an online "Wellness Week Challenge," which garnered 15 active participants and one lucky "healthy eats" prize winner. The Organic Gardening 101 Workshop is being rescheduled due to instructor illness. The Elvehjem to Wellvehjem Committee is recommending bananas, raisin boxes, and individual serving almond packets for the Easter Egg Hunt snacks. Grant money is available to offset the costs of these items. *~Submitted by Tiff Roltgen, Elvehjem to Wellvehjem Grant Administrator*

Safety Committee: On Thursday, March 6, I attended the Safe Communities breakfast meeting. When I first arrived I met our new Traffic Enforcement Safety Team (TEST) liaison, Rahim Rahaman. Additionally, Lt. Carl Strasburg introduced himself to me and said, 'The Elvehjem Neighborhood is the poster child for Slow Down Campaigns.' We did introductions around the room, then a bit of networking, and then launched into the updates below:

Falls Prevention

Task force provides resources, classes, etc. to help prevent falls which often lead to costly hospital visits and loss of independence for older adults. The focus for the group over the next year is staying connected with folks that come to them for help - often someone will come to one class and is not seen again, and the exercises only work if they are kept up.

Suicide Prevention

Task force works with partners to train in QPR (Question, Persuade, Refer). Special focus in the next year on "Man Therapy," which utilizes humor to reach working age men.

Traffic Safety

I was invited to talk about our experience last year as the host Slow Down campaign neighborhood. I also touched on areas of growth for us, which include helping expand to other neighborhoods in the community and increasing awareness in school zones. Before the start of the meeting, Cheryl Wittke (Director of Safe Communities) spoke with me about the possibility of inviting board presidents to a meeting to discuss Slow Down in order to increase awareness.

Parent Addiction Network

Website devoted to providing resources for parents of children (of any age) with substance abuse (this site is linked from the Safe Communities website).

MedDrop

MedDrop collected 4 tons of meds in 2013. There is a new location on UW Campus (police station), and the focus for next year is on mobile MedDrop, where officers make scheduled visits to locations around town (just Agrace at this point).

Narcotics Task Force

Madison Police Officer spoke about task force work and the success of the Educator Prevention Network (linked from Safe Communities). Focus will continue to be on education and outreach.

Drug Prevention

This task force has focused on opiates for a few years and will continue to do so as it is a growing issue in the community.

Overall, it was a great meeting with lots of interesting information. If there is an interest in sharing any information with the neighborhood, let me know and I'll be happy to work with Safe Communities. I've been toying with the idea of a 'Safety Story' in the Echo. If you have other safety ideas or concerns, let me know.

~Submitted by Gail Good, ENA Safety Coordinator

Submitted by Jamie Meise