

## ENA Board Meeting Minutes

June 4, 2014

Present: Tiffani Roltgen, Jamie Meise, Mike Digman, Justin Martin, Isaac Semrow, Lynn Munsinger-Brown, Rod Gennrich, guest: neighborhood Faye Reber

Absent: Betsy Winterhack

Call to Order: Tiff called the meeting to order at 7:01 pm.

Secretary's Report: Board members are reminded to review the meeting minutes and send feedback. Jamie will create the 4<sup>th</sup> of July event on Facebook, it is already posted to the ENA website.

Treasurer's Report: The membership drive was very successful, we currently have an estimated 416 membership households and donations to date are double last year's numbers. The audit committee will start the audit after the Fourth of July Celebration.

Echo Report: This month we had an 8 page Echo to include the last chance membership form. The thank you ad for Elvehjem Elementary was inadvertently left out so it will be included in the next edition. The issue from the previous edition of the newsletter being mailed to all households has been resolved. MelissaData is no longer free to verify addresses so the board discussed whether it would be worthwhile to pay for the service. Given that households are trending towards email delivery, the service typically only caught 4-5 vacant houses, and the process adds complication to the mailing process, it likely will not be worth it but Rod will look into the cost. It was brought to attention that several people did not receive the email notification that the Echo was available to view online, Justin will look into the PHP list and Rod will post the link on Facebook.

Technology: Lynn and Tiff are continuing to enter information on the mock Wordpress website.

Old Business:

Board member recognition: A motion was made by Lynn and seconded by Isaac to approve a \$30 expenditure to purchase a gift card for Steve in recognition of his service to the board. Motion carried. Mike will purchase the gift card and Justin will deliver it.

Rhythm and Booms Eastside Neighborhood Association Coalition plan: Saturday, June 28. Matt Ida from Rolling Meadows is taking the lead on coordinating this event. The Eastside Coalition chose a location near the basketball courts to put up a tent where we will be selling water and soda. The \$75 permit is being split by 4 participation neighborhood associations. The Elvehjem umbrella policy will cover the liability insurance. Rolling Meadows is providing the pop up tents. Elvehjem may need to provide tables and coolers to be determined closer to the event. Rod, Isaac, Lynn, and Faye volunteered to work shifts at the tables.

Fourth of July check in:

Schedule/flyer/PR-The timeline of events has been updated, we have not heard back from the scouts regarding their involvement yet.

Firecracker 5K/2 Mile Walk/Kids Fun Run/t-shirts—The kids run starts at 8am, the national anthem is being sung by our neighbor David Crary at 8:25, and the race starts at 8:30am.

Set-up/tent—Rod and Isaac will do a shed run at 8:30 and then begin setting up the tent with the help of neighborhood volunteers while the race is taking place.

Food service/permits/A to Z—Mike Digman, Rod, and Jim Polewski + volunteers-Mike will get plates and utensils from Woodman's. The menu will be the same as last year. Feed kitchen info regarding fruit salad: \$50 application fee which is good forever, use of the kitchen is \$25/hr, no limit on how many people can work, they can order fruit from a distributor but they suggest purchasing berries from the farmers market, it is open 24/7, we need to bring our own knives. A motion was made by Justin and seconded by Rod to use the feed kitchen to cut fruit for the fruit salad for the Fourth of July Celebration. Most board members are able to help cut on Thursday, July 3. Motion carried.

Adult games/activities— Isaac is working to put together an obstacle course

Jump house— Mike suggested we ask parents to volunteer to take shifts

Raffle— Everyone will continue to work on contacting businesses to gather donations for the raffle and silent auction

### New Business

Loan Policy-The board discussed our loan policy due to a request to lend out our tent. In the past we have loaned out small items such as the Nescos free of charge. The board discussed concerns regarding loaning out the tent due to difficulty setting it up and risk of injury or damage to the tent. A motion was made by Rod and seconded by Justin to continue loaning out the Nescos to ENA members free of charge but not to loan out the tent or any other large pieces of equipment that we may come into possession of in the future. A friendly amendment was made by Tiff to include both Nescos and other small appliances. Rod accepted the friendly amendment. Motion carried.

Neighborhood Garage Sales (Friday and Saturday, June 20-21)-We do not currently have any registered sales but the flyer was included in the Echo and historically registrations come in closer to the event.

Neighborhood Night Out (Tuesday, August 5) Neighbors are encouraged to make an effort to get to know their neighbors better by hosting gatherings, going for a walk or bike ride, etc. Jamie will post the event on Facebook and on the website. Board members are encouraged to help get the word out and host a gathering if possible.

Solskinn (Saturday, August 16, 2 p.m. – 9 p.m.) paperwork has been filed with the city, it is still under discussion. A handful of board members will be available to help out.

Mayor's Conference (Saturday, September 13, 8 a.m. – 4:30 p.m.) This is an all day event with neighborhood informational sessions and speakers. Most board members expressed interest in attending.

Taste of Elvehjem/Garden Days Reschedule + 2014 Calendar of Events: The CAC has dissolved so the Garden Days have been cancelled. The Taste of Elvehjem is rescheduled for Sunday, September 14 from 11am to 2pm to allow board members to attend the Mayor's conference. Tiff will update the 2014 Event Calendar.

Welcome Packets- After a discussion on ways to cut cost with the current welcome packet, a motion was made by Mike and seconded by Rod to print the welcome packet in black and white instead of in color. Motion carried.

A motion was made by Justin and seconded by Rod to add Faye Reber to the board as a director at large. Motion carried. Welcome, Faye!

The board voted to order new Firecracker race shirts to wear at the Fourth of July celebration in order to stand out in the crowd.

Adjournment: Tiff adjourned the meeting at 9:01pm.

Echo Deadline: The next Echo Newsletter deadline is July 15 for the August/September Echo. Please save articles to Dropbox in the appropriate folder—Tier 1-Paid Ads, Tier 2-Important, Tier 3-If Space Allows.

Next Meeting: The next ENA Board Meeting is Wednesday, July 9, from 6 to 9 p.m. at the Roltgen's (5306 East Buckeye Road). Dinner at 6 p.m. with Fourth of July debrief and meeting to follow.

Submitted by Jamie Meise