

ENA Board Meeting Minutes—November 5, 2008

Present: Kate Strom, Jeanne Rotter, Art Meyer, Jim Polewski, Mike Digman

Minutes & Treasurer's Report: October and November treasurer's reports and meeting minutes will be reviewed at the December meeting. No concerns.

Signs/Banners: ENA will order six new signs to advertise our events that can hang on our existing neighborhood markers. The order will include two signs for the July 4 celebration, 2 signs for the Halloween bonfire, and two signs for the Easter Egg Hunt. Mike Digman will place the order with the sign maker.

Halloween Bonfire: Event was a great success! Beautiful weather and about 100 people attended. The glow bracelets were very popular with kids. Notes for next year: 6:30 to 8:00 a good time; do luminaries again; order glow bracelets again; bring a lantern for the cocoa table; don't need to bring scary music or noises.

Holiday Celebration: Confirmed at the Messiah Lutheran Church on December 11 from 6:30 to 8:30. The church is providing a piano player. Santa has agreed to attend! We have all the supplies needed in storage or at board members' homes, such as cups, plates, napkins, coffee, cocoa, and utensils. We will ask those who attend to bring a dessert or cookies to share. The Board agreed to donate \$50 to Messiah Lutheran for the use of its facilities. Santa can also swing back into our neighborhood at a later date to visit kids at home. Will ask Sue Dow to contact our neighbor who has provided a prize for the holiday decorations contest. Sue and Steve Dow will judge the contest.

2009 Annual Meeting: Starting to get ideas and plans ready. The meeting has been held in February the past couple years, but we could do it in March to have an additional month to advertise the meeting in the Echo. Some speaker ideas: bike path extension and bike safety/laws; neighborhood reports from the police department. Could use the meeting to kick off the membership drive and offer a discounted membership rate to those who sign up at the meeting. Plan to allot more time to ENA business rather than outside speakers.

Potential changes to ENA bylaws: Can discuss further at December meeting when Sue Dow is in attendance. Determined we do not have to change our bylaws saying that the treasurer must be a Board member. If our bookkeeper is not on the Board, they can provide information to the treasurer who will report to the Board.

Business Associates Program: Will again send out notices to businesses in the area to notify them of our advertising opportunities and options to become an ENA Business Associate. Hope to send letters in November or December- Jeanne will print letters and Mike will mail. We will ask our webmaster to post our advertising policy on the Web site if it is not already there.

ENA Electronic Bulletin Board: The ENA Bulletin Board is available through the Web site for anyone to post events, announcements, classifieds, or other news to share with the neighborhood. In the past, the board members used the Bulletin Board as their main method of communication outside of monthly meetings. In order to increase the utilization of this very useful tool, board members plan to again use the Bulletin Board for communication rather than their personal e-mails. All posts to the Bulletin Board will be public information and stored for 1.5 years before being deleted. The Bulletin Board managers will install an upgrade at no cost.

Echo Mailings: Will now be handled by Curt and Deb Pederson, who have been very gracious volunteering their time and energy managing our neighborhood membership database and many other duties. Thank you to Dean _____ (Steve, do you remember his last name?) for keeping track of our mailing lists and managing the Bulletin Board for many years- even after moving out of the neighborhood!

The Board discussed how to manage the Echo mailings and e-mails if someone has been receiving an e-mailed Echo and then moves out of the neighborhood. We want to ensure that the new residents of that house are receiving a copy of the Echo. We may request that block captains monitor their blocks for new residents and provide them with a copy of the Echo and membership information. We will send out a postcard early next year to all households in the neighborhood, advising them that they should be receiving an Echo at their address in paper or electronically. May do this annually.

Reminder to the Board that the next Echo is a combined December/January Echo that needs to be mailed in late November or very early December.